



مؤتمر ومعرض كهرباء الخليج 2017  
**GCC POWER 2017**  
16-18<sup>th</sup> OCTOBER 2017  
Grand Millennium Muscat- Oman

THE 13<sup>TH</sup> GCC CIGRE INTERNATIONAL CONFERENCE  
AND THE 22<sup>ND</sup> EXHIBITION FOR ELECTRICAL EQUIPMENT



Sponsorship Packages

### EXCLUSIVE - POWERED Sponsorship -

\$ 175,000

#### Exclusive Benefits

- The POWERED Sponsorship will be given exclusively to one company.
- 48 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- POWERED Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to POWERED sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of POWERED sponsor on main panel board at the exhibition entrance.
- Placement of 5 POWERED sponsor roll-ups at the entrances (exhibition, conference, VIP room...).
- POWERED sponsor's logo to be placed on the visitor, delegate, and press badges.
- POWERED sponsor's brochure to be included in the delegate's kit.
- POWERED sponsor's brochure to be included in the exhibitor's kit.
- POWERED sponsor's logo on the visitor's bags.

#### Press Benefits

- POWERED sponsor's representative to speak at the GCC POWER 2017 sponsor's press conference.
- POWERED sponsor's logo at the press conference panel and backdrop.
- POWERED sponsor's press releases will be included in the GCC POWER 2017 press kit.
- POWERED sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- Back cover advertising of the show catalogue.
- Mark of the show catalogue will bear the name & logo of the POWERED sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- POWERED sponsor's logo will be included in all print and online advertisements
- POWERED sponsor's logo to be included on all visitor promotion campaigns.
- POWERED sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 80 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.

### EXCLUSIVE - PLATINUM Sponsorship -

\$ 115,000

#### Exclusive Benefits

- The PLATINUM Sponsorship will be given exclusively to one company.
- 30 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- PLATINUM Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to PLATINUM sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- Placement of 2 PLATINUM sponsor roll-ups at the entrances (exhibition, conference).
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

#### Press Benefits

- PLATINUM sponsor's representative to speak at the GCC POWER 2017 sponsor's press conference.
- PLATINUM sponsor's logo at the press conference panel and backdrop.
- PLATINUM sponsor's press releases will be included in the GCC POWER 2017 press kit.
- PLATINUM sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all print and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.
- PLATINUM sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 60 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.

### EXCLUSIVE - DIAMOND Sponsorship -

\$ 75,000

#### Exclusive Benefits

- The DIAMOND Sponsorship will be given exclusively to one company.
- 27 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- DIAMOND Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to DIAMOND sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- Placement of 1 DIAMOND sponsor roll-ups at the entrances (exhibition or conference).
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

#### Press Benefits

- DIAMOND sponsor's representative to speak at the GCC POWER 2017 sponsor's press conference.
- DIAMOND sponsor's logo at the press conference panel and backdrop.
- DIAMOND sponsor's press releases will be included in the GCC POWER 2017 press kit.
- DIAMOND sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.
- DIAMOND sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 50 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.

### **GOLD Sponsorship -**

**\$ 55,000**

#### **Exclusive Benefits**

- 24 sqm of fitted space at an exclusive location at the exhibition.

#### **Website Offering**

- GOLD Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to GOLD sponsor's website from the GCC POWER 2017 website.

#### **On-Site Branding Benefits**

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

#### **Press Benefits**

- GOLD sponsor's representative to speak at the GCC POWER 2017 sponsor's press conference.
- GOLD sponsor's logo at the press conference panel and backdrop.
- GOLD sponsor's press releases will be included in the GCC POWER 2017 press kit.
- GOLD sponsor to be mentioned in all press releases and at all press conferences.

#### **Show Catalog Benefits**

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### **Visitor Promotion and Advertising Campaign Benefits**

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.
- GOLD sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### **Complementary Access benefits:**

- 30 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.

### SILVER Sponsorship -

\$ 46,000

#### Exclusive Benefits

- 21 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- SILVER Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to SILVER sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

#### Press Benefits

- SILVER sponsor's representative to speak at the GCC POWER 2017 sponsor's press conference.
- SILVER sponsor's logo at the press conference panel and backdrop.
- SILVER sponsor's press releases will be included in the GCC POWER 2017 press kit.
- SILVER sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.
- SILVER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.

### BRONZE Sponsorship -

\$ 36,000

#### Exclusive Benefits

- 18 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- BRONZE Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to BRONZE sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

#### Press Benefits

- BRONZE sponsor's representative to speak at the GCC POWER 2017 sponsor's press conference.
- BRONZE sponsor's logo at the press conference panel and backdrop.
- BRONZE sponsor's press releases will be included in the GCC POWER 2017 press kit.
- BRONZE sponsor to be mentioned in all press releases and at all press conferences.

#### Visitor Promotion and Advertising Campaign Benefits

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.
- BRONZE sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.

### EXCLUSIVE – GALA DINNER Sponsorship -

\$ 55,000

#### Exclusive Benefits

- The GALA DINNER Sponsorship will be given exclusively to one company.

#### Website Offering

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2017 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

#### Press Benefits

- GALA DINNER sponsor's logo at the press conference panel and backdrop.
- GALA DINNER sponsor's press releases will be included in the GCC POWER 2017 press kit.
- GALA DINNER L sponsor to be mentioned in all press releases and at all press conferences.

#### Visitor Promotion and Advertising Campaign Benefits

- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.
- GALA DINNER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2017 gala dinner.



### EXCLUSIVE – Lunch Sponsorship -

**\$ 25,000**

#### **Exclusive Benefits**

- The Lunch Sponsorship will be given exclusively to one company every day during the event.

#### **Website Offering**

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2017 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2017 website.

#### **On-Site Branding Benefits**

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

#### **Press Benefits**

- **Lunch** sponsor's logo at the press conference panel and backdrop.
- **Lunch** sponsor's press releases will be included in the GCC POWER 2017 press kit.
- **Lunch** sponsor to be mentioned in all press releases and at all press conferences.

#### **Visitor Promotion and Advertising Campaign Benefits**

- **Lunch** sponsor's logo will be included in all print and online advertisements
- **Lunch** sponsor's logo to be included on all visitor promotion campaigns.
- **Lunch** sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### **Complementary Access benefits:**

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2017 sponsored lunch.

### EXCLUSIVE Badge Holders Sponsorship -

\$ 16,000

#### Exclusive Benefits

- Sponsor's logo (1-colour) to appear on the visitor, delegate and exhibitor badge holders/lanyards.

#### Website Offering

- Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to Sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

#### Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

### EXCLUSIVE Onsite Registration Sponsorship -

\$ 10,000

#### Exclusive Benefits

- Registration area to be branded with Sponsor's logo and booth number, including registration kick panel and signage, as deemed appropriate by show management.

#### Website Offering

- Sponsor's logo to be placed on the GCC POWER 2017 website.
- Links to Sponsor's website from the GCC POWER 2017 website.

#### On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

#### Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

## GCC Power 2017 Sponsorship Packages



### AGREEMENT

To accept the offer to sponsor GCC POWER 2017, please fill out this form and fax/email it to GCC CIGRE along with the first payment:

- |                          |   |            |
|--------------------------|---|------------|
| <input type="checkbox"/> | Exclusive: <b>POWERED</b> Sponsorship             | \$ 175,000 |
| <input type="checkbox"/> | Exclusive: <b>PLATINUM</b> Sponsorship            | \$ 115,000 |
| <input type="checkbox"/> | Exclusive: <b>DIAMOND</b> Sponsorship             | \$ 75,000  |
| <input type="checkbox"/> | <b>GOLD</b> Sponsorship                           | \$ 55,000  |
| <input type="checkbox"/> | <b>SILVER</b> Sponsorship                         | \$ 46,000  |
| <input type="checkbox"/> | <b>BRONZE</b> Sponsorship                         | \$ 36,000  |
| <input type="checkbox"/> | Exclusive: <b>GALA DINNER</b> Sponsorship         | \$ 55,000  |
| <input type="checkbox"/> | Exclusive: <b>Lunch</b> Sponsorship               | \$ 25,000  |
| <input type="checkbox"/> | Exclusive: <b>Badge Holders</b> Sponsorship       | \$ 16,000  |
| <input type="checkbox"/> | Exclusive: <b>Onsite Registration</b> Sponsorship | \$ 10,000  |

#### PAYMENT TERMS & METHOD

50% on application of any item above: \$ \_\_\_\_\_  
Balance due on September 1<sup>st</sup>, 2017: \$ \_\_\_\_\_

Payment can be made by *cheque or bank transfer*, as per the below details:

**Name Of Beneficiary: GCC CIGRE**

**Account No. : 0104792920028**

**Bank: Qatar Islamic Bank (QIB) – Corporate Branch Grand Hamad Street  
Abu Buhri St 1 - Al Najada -Doha-Qatar**

**Tel :(+974) 44409409, Fax: (+974) 44412700**

**SWIFT Code: QISBQAQA**

**IBAN:QA66QISB00000000104792920028**

#### COMPANY DETAILS

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

P.O. Box: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Stand Number: \_\_\_\_\_

#### SIGNED BY

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorships can be customized to fit your company's strategic objectives. For additional information and details or to reserve your sponsorship please contact us.