



مؤتمر ومعرض كهرباء الخليج 2016

GCC POWER 2016

November 2016

Doha - State of Qatar

THE 12TH GCC CIGRE INTERNATIONAL CONFERENCE
AND THE 21ST EXHIBITION FOR ELECTRICAL EQUIPMENT

Sponsorship Packages

EXCLUSIVE - POWERED Sponsorship -

\$ 175,000

Exclusive Benefits

- The POWERED Sponsorship will be given exclusively to one company.
- 48 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- POWERED Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to POWERED sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of POWERED sponsor on main panel board at the exhibition entrance.
- Placement of 5 POWERED sponsor roll-ups at the entrances (exhibition, conference, VIP room...).
- POWERED sponsor's logo to be placed on the visitor, delegate, and press badges.
- POWERED sponsor's brochure to be included in the delegate's kit.
- POWERED sponsor's brochure to be included in the exhibitor's kit.
- POWERED sponsor's logo on the visitor's bags.

Press Benefits

- POWERED sponsor's representative to speak at the GCC POWER 2016 sponsor's press conference.
- POWERED sponsor's logo at the press conference panel and backdrop.
- POWERED sponsor's press releases will be included in the GCC POWER 2016 press kit.
- POWERED sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- Back cover advertising of the show catalogue.
- Mark of the show catalogue will bear the name & logo of the POWERED sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- POWERED sponsor's logo will be included in all print and online advertisements
- POWERED sponsor's logo to be included on all visitor promotion campaigns.
- POWERED sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 100 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

EXCLUSIVE - PLATINUM Sponsorship -

\$ 115,000

Exclusive Benefits

- The PLATINUM Sponsorship will be given exclusively to one company.
- 30 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- PLATINUM Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to PLATINUM sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- Placement of 2 PLATINUM sponsor roll-ups at the entrances (exhibition, conference).
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- PLATINUM sponsor's representative to speak at the GCC POWER 2016 sponsor's press conference.
- PLATINUM sponsor's logo at the press conference panel and backdrop.
- PLATINUM sponsor's press releases will be included in the GCC POWER 2016 press kit.
- PLATINUM sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all print and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.
- PLATINUM sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 80 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

EXCLUSIVE - DIAMOND Sponsorship -

\$ 75,000

Exclusive Benefits

- The DIAMOND Sponsorship will be given exclusively to one company.
- 27 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- DIAMOND Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to DIAMOND sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- Placement of 1 DIAMOND sponsor roll-ups at the entrances (exhibition or conference).
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- DIAMOND sponsor's representative to speak at the GCC POWER 2016 sponsor's press conference.
- DIAMOND sponsor's logo at the press conference panel and backdrop.
- DIAMOND sponsor's press releases will be included in the GCC POWER 2016 press kit.
- DIAMOND sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.
- DIAMOND sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 60 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

GOLD Sponsorship -

\$ 55,000

Exclusive Benefits

- 24 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- GOLD Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to GOLD sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- GOLD sponsor's representative to speak at the GCC POWER 2016 sponsor's press conference.
- GOLD sponsor's logo at the press conference panel and backdrop.
- GOLD sponsor's press releases will be included in the GCC POWER 2016 press kit.
- GOLD sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.
- GOLD sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 40 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

SILVER Sponsorship -

\$ 46,000

Exclusive Benefits

- 21 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- SILVER Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to SILVER sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- SILVER sponsor's representative to speak at the GCC POWER 2016 sponsor's press conference.
- SILVER sponsor's logo at the press conference panel and backdrop.
- SILVER sponsor's press releases will be included in the GCC POWER 2016 press kit.
- SILVER sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.
- SILVER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 30 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

BRONZE Sponsorship -

\$ 36,000

Exclusive Benefits

- 18 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- BRONZE Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to BRONZE sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- BRONZE sponsor's representative to speak at the GCC POWER 2016 sponsor's press conference.
- BRONZE sponsor's logo at the press conference panel and backdrop.
- BRONZE sponsor's press releases will be included in the GCC POWER 2016 press kit.
- BRONZE sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.
- BRONZE sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

EXCLUSIVE – GALA DINNER Sponsorship -

\$ 55,000

Exclusive Benefits

- The GALA DINNER Sponsorship will be given exclusively to one company.

Website Offering

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2016 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- GALA DINNER sponsor's logo at the press conference panel and backdrop.
- GALA DINNER sponsor's press releases will be included in the GCC POWER 2016 press kit.
- GALA DINNER L sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.
- GALA DINNER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2016 gala dinner.

EXCLUSIVE – Lunch Sponsorship -

\$ 25,000

Exclusive Benefits

- The Lunch Sponsorship will be given exclusively to one company every day during the event.

Website Offering

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2016 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- **Lunch** sponsor's logo at the press conference panel and backdrop.
- **Lunch** sponsor's press releases will be included in the GCC POWER 2016 press kit.
- **Lunch** sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

- **Lunch** sponsor's logo will be included in all print and online advertisements
- **Lunch** sponsor's logo to be included on all visitor promotion campaigns.
- **Lunch** sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2016 sponsored lunch.

EXCLUSIVE Badge Holders Sponsorship -

\$ 16,000

Exclusive Benefits

- Sponsor's logo (1-colour) to appear on the visitor, delegate and exhibitor badge holders/lanyards.

Website Offering

- Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to Sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

EXCLUSIVE Onsite Registration Sponsorship -

\$ 10,000

Exclusive Benefits

- Registration area to be branded with Sponsor's logo and booth number, including registration kick panel and signage, as deemed appropriate by show management.

Website Offering

- Sponsor's logo to be placed on the GCC POWER 2016 website.
- Links to Sponsor's website from the GCC POWER 2016 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

AGREEMENT

To accept the offer to sponsor GCC POWER 2016, please fill out this form and fax/email it to GCC CIGRE along with the first payment:

- Exclusive: **POWERED** Sponsorship \$ 175,000
- Exclusive: **PLATINUM** Sponsorship \$ 115,000
- Exclusive: **DIAMOND** Sponsorship \$ 75,000
- GOLD** Sponsorship \$ 55,000
- SILVER** Sponsorship \$ 46,000
- BRONZE** Sponsorship \$ 36,000
- Exclusive: **GALA DINNER** Sponsorship \$ 55,000
- Exclusive: **Lunch** Sponsorship \$ 25,000
- Exclusive: **Badge Holders** Sponsorship \$ 16,000
- Exclusive: **Onsite Registration** Sponsorship \$ 10,000

PAYMENT TERMS & METHOD

50% on application of any item above: \$ _____
 Balance due on September 1st, 2016: S _____

*Payment can be made by **cheque or bank transfer**, as per the below details:*

Recipient: GCC CIGRE
 Bank Name: QATAR ISLAMIC BANK – Doha - Qatar
 Account Number: 56-01-479292 (Qatari Riyals)
 Swift Code: QISBQAQA
 IBAN: QA94QISB004792920150200000094
 Address: Doha, Qatar
 Telephone: +974 44409409
 Fax: +974 44412700

COMPANY DETAILS

Company Name: _____
 Address: _____
 Country: _____
 P.O. Box: _____
 Telephone: _____
 Fax: _____
 Email: _____
 Website: _____
 Stand Number: _____

SIGNED BY

Name: _____
 Position: _____
 Signature: _____ Date: _____

Sponsorships can be customized to fit your company’s strategic objectives. For additional information and details or to reserve your sponsorship please contact us.