

**2019 مؤتمر ومعرض كهرباء الخليج**  
**GCC POWER 2019**  
OCTOBER 2019-Muscat- Oman  
THE 15<sup>TH</sup> GCC CIGRE INTERNATIONAL CONFERENCE  
AND THE 24<sup>TH</sup> EXHIBITION FOR ELECTRICAL EQUIPMENT



## **Sponsorship Packages**

**Exclusive Benefits**

- The MAIN Sponsorship will be given exclusively to one company.
- 48 sqm of fitted space at an exclusive location at the exhibition.

**Website Offering**

- MAIN Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to MAIN sponsor's website from the GCC POWER 2019 website.

**On-Site Branding Benefits**

- Logo of MAIN sponsor on main panel board at the exhibition entrance.
- Placement of 5 MAIN sponsor roll-ups at the entrances (exhibition, conference, VIP room...).
- MAIN sponsor's logo to be placed on the visitor, delegate, and press badges.
- MAIN sponsor's brochure to be included in the delegate's kit.
- MAIN sponsor's brochure to be included in the exhibitor's kit.
- MAIN sponsor's logo on the visitor's bags.

**Press Benefits**

- MAIN sponsor's representative to speak at the GCC POWER 2019 sponsor's press conference.
- MAIN sponsor's logo at the press conference panel and backdrop.
- MAIN sponsor's press releases will be included in the GCC POWER 2019 press kit.
- MAIN sponsor to be mentioned in all press releases and at all press conferences.

**Show Catalog Benefits**

- Back cover advertising of the show catalogue.
- Mark of the show catalogue will bear the name & logo of the MAIN sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

**Visitor Promotion and Advertising Campaign Benefits**

- MAIN sponsor's logo will be included in all print and online advertisements
- MAIN sponsor's logo to be included on all visitor promotion campaigns.
- MAIN sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

**Complementary Access benefits:**

- 50 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.

### PLATINUM Sponsorship -

\$ 115,000

#### Exclusive Benefits

- 42 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- PLATINUM Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to PLATINUM sponsor's website from the GCC POWER 2019 website.

#### On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- Placement of 2 PLATINUM sponsor roll-ups at the entrances (exhibition, conference).
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

#### Press Benefits

- PLATINUM sponsor's representative to speak at the GCC POWER 2019 sponsor's press conference.
- PLATINUM sponsor's logo at the press conference panel and backdrop.
- PLATINUM sponsor's press releases will be included in the GCC POWER 2019 press kit.
- PLATINUM sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all print and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.
- PLATINUM sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 40 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.

### EXCLUSIVE - DIAMOND Sponsorship -

\$ 75,000

#### Exclusive Benefits

- 36 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- DIAMOND Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to DIAMOND sponsor's website from the GCC POWER 2019 website.

#### On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- Placement of 1 DIAMOND sponsor roll-ups at the entrances (exhibition or conference).
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

#### Press Benefits

- DIAMOND sponsor's representative to speak at the GCC POWER 2019 sponsor's press conference.
- DIAMOND sponsor's logo at the press conference panel and backdrop.
- DIAMOND sponsor's press releases will be included in the GCC POWER 2019 press kit.
- DIAMOND sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.
- DIAMOND sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 30 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.

### GOLD Sponsorship -

\$ 55,000

#### Exclusive Benefits

- 30 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- GOLD Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to GOLD sponsor's website from the GCC POWER 2019 website.

#### On-Site Branding Benefits

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

#### Press Benefits

- GOLD sponsor's representative to speak at the GCC POWER 2019 sponsor's press conference.
- GOLD sponsor's logo at the press conference panel and backdrop.
- GOLD sponsor's press releases will be included in the GCC POWER 2019 press kit.
- GOLD sponsor to be mentioned in all press releases and at all press conferences.

#### Show Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Visitor Promotion and Advertising Campaign Benefits

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.
- GOLD sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.

### SILVER Sponsorship -

**\$ 46,000**

#### **Exclusive Benefits**

- 24 sqm of fitted space at an exclusive location at the exhibition.

#### **Website Offering**

- SILVER Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to SILVER sponsor's website from the GCC POWER 2019 website.

#### **On-Site Branding Benefits**

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

#### **Press Benefits**

- SILVER sponsor's representative to speak at the GCC POWER 2019 sponsor's press conference.
- SILVER sponsor's logo at the press conference panel and backdrop.
- SILVER sponsor's press releases will be included in the GCC POWER 2019 press kit.
- SILVER sponsor to be mentioned in all press releases and at all press conferences.

#### **Show Catalog Benefits**

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### **Visitor Promotion and Advertising Campaign Benefits**

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.
- SILVER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### **Complementary Access benefits:**

- 10 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.

### BRONZE Sponsorship -

\$ 36,000

#### Exclusive Benefits

- 18 sqm of fitted space at an exclusive location at the exhibition.

#### Website Offering

- BRONZE Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to BRONZE sponsor's website from the GCC POWER 2019 website.

#### On-Site Branding Benefits

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

#### Press Benefits

- BRONZE sponsor's representative to speak at the GCC POWER 2019 sponsor's press conference.
- BRONZE sponsor's logo at the press conference panel and backdrop.
- BRONZE sponsor's press releases will be included in the GCC POWER 2019 press kit.
- BRONZE sponsor to be mentioned in all press releases and at all press conferences.

#### Visitor Promotion and Advertising Campaign Benefits

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.
- BRONZE sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### Complementary Access benefits:

- 5 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.

### GALA DINNER Sponsorship -

\$ 55,000

#### **Exclusive Benefits**

- The GALA DINNER Sponsorship will be given exclusively to one company.

#### **Website Offering**

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2019 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2019 website.

#### **On-Site Branding Benefits**

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

#### **Press Benefits**

- GALA DINNER sponsor's logo at the press conference panel and backdrop.
- GALA DINNER sponsor's press releases will be included in the GCC POWER 2019 press kit.
- GALA DINNER L sponsor to be mentioned in all press releases and at all press conferences.

#### **Visitor Promotion and Advertising Campaign Benefits**

- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.
- GALA DINNER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

#### **Complementary Access benefits:**

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2019 gala dinner.



### EXCLUSIVE Bag Sponsorship -

\$ 20,000

#### Exclusive Benefits

- Sponsor's logo to appear on the speaker, delegate and exhibitor bags.

#### Website Offering

- Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to Sponsor's website from the GCC POWER 2019 website.

#### On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

#### Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

### EXCLUSIVE Badge Holders Sponsorship -

\$ 20,000

#### Exclusive Benefits

- Sponsor's logo (1-colour) to appear on the visitor, delegate and exhibitor badge holders/lanyards.

#### Website Offering

- Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to Sponsor's website from the GCC POWER 2019 website.

#### On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

#### Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

**EXCLUSIVE Onsite Registration Sponsorship -**

**\$ 10,000**

**Exclusive Benefits**

- Registration area to be branded with Sponsor's logo and booth number, including registration kick panel and signage, as deemed appropriate by show management.

**Website Offering**

- Sponsor's logo to be placed on the GCC POWER 2019 website.
- Links to Sponsor's website from the GCC POWER 2019 website.

**On-Site Branding Benefits**

- Logo of Sponsor on main panel board at the exhibition entrance.

**Visitor Promotion and Advertising Campaign Benefits**

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

**AGREEMENT**

To accept the offer to sponsor GCC POWER 2018, please fill out this form and fax/email it to GCC CIGRE along with the first payment:

- Exclusive: **Power** Sponsorship \$ 175,000
- PLATINUM** Sponsorship \$ 115,000
- DIAMOND** Sponsorship \$ 75,000
- GOLD** Sponsorship \$ 55,000
- SILVER** Sponsorship \$ 46,000
- BRONZE** Sponsorship \$ 36,000
- GALA DINNER** Sponsorship \$ 55,000
- EXCLUSIVE Bag Sponsorship - \$ 20,000
- Exclusive: **Badge Holders** Sponsorship \$ 20,000
- Exclusive: **Onsite Registration** Sponsorship \$ 10,000

**PAYMENT TERMS & METHOD**

50% on application of any item above: \$ \_\_\_\_\_  
 Balance due on September 1<sup>st</sup>, 2019 \$ \_\_\_\_\_

*Payment can be made by **cheque or bank transfer**, as per the below details:*

**Name Of Beneficiary: GCC CIGRE**  
**Account No. : 0104792920028**  
**Bank: Qatar Islamic Bank (QIB) – Corporate Branch Grand Hamad Street**  
**Abu Buhhuri St 1 - Al Najada -Doha-Qatar**  
**Tel :(+974) 44409409, Fax: (+974) 44412700**  
**SWIFT Code: QISBQAQA**  
**IBAN:QA66QISB000000000104792920028**

**COMPANY DETAILS**

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 P.O. Box: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Stand Number: \_\_\_\_\_

**SIGNED BY**

Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorships can be customized to fit your company’s strategic objectives. For additional information and details or to reserve your sponsorship please contact us.